

King County Democrats 2009 General Candidate Questionnaire

Candidate Name	Joe Mallahan
Position sought	Mayor of Seattle
Residence Legislative, County Council and Congressional district	43rd LD, 2nd County Council, 7th CD
Are you a Democrat? Are you known as a Democrat?	I am a proud, progressive Democrat.
Campaign Information	
Campaign Name	Mallahan for Mayor
Web page	www.mallahanformayor.com
Campaign Email address	mallahanformayor@gmail.com
Manager	Judson Greif
Campaign mailing address	PO Box 9100 Seattle WA 98109
Campaign phone number	206.313.6839
Campaign FAX	206-323-0738

Candidate Background: Community service, education, employment and other relevant experience.

Describe your qualifications, education, employment, community and civic activity, Union affiliation and other relevant experience.

I am an experienced business leader and executive manager with a background in the telecommunications industry and finance. I live with my wife and two teenage daughters in Wallingford, where I coach CYO girls soccer, volunteer with the annual Wallingford Wurst Festival, and spend time being a good neighbor and community member. My wife and I are also actively involved with Treehouse, the Fulcrum Foundation, and the City Year Spring Gala.

I received a B.A. in politics at Catholic University, a Masters in Eastern Asian Studies from the Jackson School at the University of Washington, and an MBA in finance from the University of Chicago. I am currently the Vice President of Integrated Customer Experience at T-Mobile in Factoria.

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What ratings and endorsements have you received?	
Legislative District Democrats	
Union Endorsement	
Municipal League	
SEAMEC	
Other Endorsements	

Which groups do you plan to ask for an endorsement?

I am actively pursuing and hope to receive endorsements or high candidate ratings from Seattle District Democrat organizations, King County Labor Council, King County Conservation Voters, King County Municipal League, Seattle Police Officers Guild, Seattle Firefighters Local 27, SEAMEC, Cascade Bicycle Club, and elected leaders at the local and state level.

Please answer the following questions*		Yes	No	Qualified
1	Do you support the King County Democratic Platform?	X		
2	Do you support the right of workers (excluding military) to bargain and strike?	X		
3	Do you support affirmative action?	X		
4	Do you support freedom of choice in contraception, abortion and sterilization?	X		
5	Do you support public funding for abortions for poor women?	X		
6	Do you support school vouchers? Do you support charter schools?		X	
7	Do you support the Davis-Bacon Act?	X		
8	Do you support equal rights for women?	X		
9	Do you support major changes in the way we live to help stop global warming?	X		
10	Do you support the restoration of voting rights to persons convicted of a felony who have served their sentence?	X		

Please answer the following questions *		Yes*	No
1	Have you ever failed to pay any taxes or court ordered judgments?		X
2	Have you ever been found in violation of a Public Disclosure Commission, Federal Election Commission or Seattle Ethics and Elections Commission regulation?		X

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3	Have you ever been convicted of a felony?		X
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* If you answered "Yes" or "Qualified" please explain your answer.

Are you a member of another political party? If so, which ones? Have you ever supported or given money to a candidate from another party in a partisan race? If so, whom?

I am a loyal, lifelong Democrat. I have never given money to a candidate from another party in a partisan race.

Are you a member of your local Democratic District Party? Have you contributed financially to any Democratic Organization? Have you been a Precinct Committee Officer? When/Where?

I was honored to serve as a delegate for now President Barack Obama to the State Democratic Convention last summer. I have participated in my LD's presidential caucuses ever since my family returned to Seattle nine years ago.

What are the main messages of your campaign? What is your campaign plan? How many doors have you knocked on to date, pieces of mail planned, budgeting, staffing? What is the fundraising goal for your campaign? How much have you raised to date? Why will you win?

I am running for mayor of Seattle because our city government is broken and we deserve a mayor we can trust, we deserve a city that is safe and delivers quality services, and we deserve a mayor who is accountable and responsive, and a government that is efficient.

I was born and raised here in the Pacific Northwest, the 7th of 9 children in a working class family where we were taught the value of hard work, integrity, and service to others. I put myself through college, earning degrees from the Catholic University of America, the University of Washington, and the University of Chicago. At Chicago I earned an MBA in Finance. I have the values and the skill set to be an effective city leader and efficient manager.

Over the past several years City Hall has become a place where good people can't innovate, a place where bullying trumps genuine leadership, and a place where going it alone overshadows partnerships and collaboration. I have the self confidence and openness to allow the City Council and the citizens. Part of being a good leader is knowing when you're wrong and course correcting to achieve optimal results.

As mayor, I will increase efficiencies in order to deliver superior City services.

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We deserve a government that is transparent – one that makes the people of Seattle trust, rather than question, what is going on in City Hall. And you should know that your hard earned dollars are working for you, not contributing to waste and inefficiency.

I have the proven leadership experience to get the job done by involving people, by listening to those who disagree and by leading in a way that inspires people to act.

My goal is to raise approximately \$750,000 for both the primary and general elections. My campaign budget is very focused on direct voter contact. We plan on spending at least 70% of my budget on communicating directly and in a targeted manner to the voters of Seattle. We will communicate via direct mail, broadcast media, web and viral media and a strong field team. To date I have raised approximately \$250,000 towards my campaign budget, of which I have approximately \$235,000 still on hand.

I will be Seattle's next mayor because I bring real world experience in making systems work, in solving problems, and in targeting inefficiencies. I will be Seattle's next mayor because I bring a fresh perspective to the big challenges we are facing, free from the old patterns and grudges. I will be Seattle's next mayor because I serve only one group-- the citizens of our City-- and I will work to make sure that Seattle is no longer thought of as a place where it is difficult to grow a small business or afford to raise a family. I am committed to making Seattle work for all of our citizens again.

What are the single most pressing issues facing your jurisdiction? What actions would you take if elected?

A city must be able to move in order to work. Whether making safe streets and sidewalks a priority or eliminating inefficiencies and red tape in City departments, my administration will be committed to making Seattle move better. I will:

- establish a culture of trust in the City government that extends to citizens, city employees, and our regional, state and federal partners in government;
- be an advocate for working city employees and working City families;
- eliminate inefficiencies and excesses within City departments;
- support development of a comprehensive transportation plan for the City that includes cars, bicycles, pedestrians, buses, and light rail;
- and work to restore our City's connection with the Puget Sound and prevent further pollution.

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If you are a candidate in a contested primary race, what record of performance, ability, experience, personal qualities, and positions on issues distinguish you from your opponent(s)? If you do not receive the nomination, is there any reason you could not support your Democratic opponent in the general election? Please explain.

I have spent my career managing teams of people to come up with creative solutions to pressing problems. I have been responsible for budgets and coalition building. I am excellent leader and manager with proven experience in getting things done and being accountable to the people who matter most-- those who use the services. I am not a lifelong politician. I am a father and a husband, a brother and a son. I have worked hard to provide for my family and to be a good neighbor. As Mayor of Seattle, I will bring that ethic of service and responsibility to our City.

Should I not move forward into the General Election, I would seek to support the candidate I felt best represented the opportunity for change.

Do you believe the current structure of taxes and/or fees that generate funds in your area are fair? If not, how would you change it?

Our current tax structure manages to be simultaneously regressive and bad for small businesses. I would support our state legislature moving toward implementing a limited statewide income tax. I would like to look at adjusting our B&O tax structure and seeing how we can alter revenue sources so support is better balanced.

The 2010 budget is currently short by \$52 million, according to the Finance Director's April report to the City Council. Material cuts are inevitable, and yet we aren't talking about it.

Already in the course of my campaign I have engaged with a number of smart, innovative leaders in the City's middle management in an effort to gain a view on inefficiencies that can be eliminated as soon as possible after I take office.

I will require each department head to account for programs under their domain. Never in my private sector career have I seen a flat percentage cut across-the-board cut work efficiently. We need to have an honest dialogue about what works and what doesn't, be it in human services, infrastructure, public safety or elsewhere.

As Mayor I would look very closely at the City's use of consultants on numerous projects. We have added 500 heads to the City payrolls since 2000, and I would hope that we have the subject matter expertise to deliver city services without tens of millions of dollars in consulting fees.

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King County has a ten year plan to end homelessness. What ideas do you have to increase low income and affordable housing/?

Affordable housing is one of Seattle's most pressing issues. I would adjust the current incentive based zoning to make it more flexible and suited to each neighborhood's needs. The single biggest cost in new construction is the cost of the land. I support measures to thoughtfully increase density while maintaining Seattle's unique neighborhood cultures.

What role should government play in the healthcare system?

Government needs to be actively involved in reducing the costs of healthcare and in ensuring equal access for all. Healthcare should not be tied to employment-- it is a fundamental human right. I support President Obama's healthcare plan and would do all that I can on a municipal level to ensure that we keep moving towards the most progressive healthcare system possible.

What is your position on civil rights for Gay, Lesbian, Bisexual and Transgendered people? What is your position on equal rights for same-sex couples when it comes to benefits, civil unions, marriage and parental rights?

Family is not defined by the gender of the person you love. Gay, Lesbian, Bisexual, and Transgendered people should have the same rights that heterosexuals have on a federal and state level. It's just that simple.

What creative solutions can you offer to address the problems of the economically disadvantaged?

I will work with Seattle Public Schools to create community schools, where adults can pursue continuing education and receive additional training in the early mornings and evenings while their children receive quality child care. Family wage jobs are key to lifting Seattle's citizens out of economic disadvantage and the

Key to attracting those jobs to Seattle is providing a willing, ready work force. Combined with effective, efficient rapid transit and realistically affordable housing, Seattle has the potential to be a place where all families are welcome.

I have read this questionnaire and understand and approve the content and all provided information.

Printed Name	Joe Mallahan	Date	6/3/09
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Signature		
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