

WSDCO Meeting Agenda

1/28/2012

Shelton

Agenda/Timeline

- 10:45am – Call to Order, Chairs Report
- 11:00am (or earlier) – Redistricting Maps
- 11:10am – Organizational Changes due to Redistricting
- 11:20am – Nominations and Endorsements
- 11:30am – Caucus attendance and building the party
- 11:35am - Jay Inslee Campaign - **Samantha Casne**
- 11:40am – OFA – Dustin Lambro
(dlambro@ofawashington.com)
- 11:45am – Adjourn

Chairs Report

- New website hosting account at DreamHost
 - Planning to move all sites from Sitelutions to DreamHost this year.
 - Planning to build online membership database. (Best laid plans of...)
- Online Infrastructure Committee
 - If there are changes or updates, please let Chad know.

Redistricting maps

- Show final maps on wa-demchairs
 - Zoom in and out
 - Answer questions
 - No, I don't have any numbers.
- Show CJ maps on 41dems
 - Show gaps
 - Avoid “I have a dream speeches” ...

Organizational Changes due to Redistricting

- What is your district doing to welcome new members and new PCOs?
 - 46th changed our bylaws

Nominations and Endorsements

- What's the difference?
 - Nomination: Official Party candidate for partisan position, useful to WSDCC legal team to continue the lawsuit.
 - Endorsement: The person an organization will help get elected through promotion and resources.

Encouraging Caucus Attendance

- Why should people attend the caucus on April 15th?
 - Run as Delegate to LD, CD and DNC
 - Talk about the platform (which really should be completed by then)
 - Hear from candidates (usually LD level)
- How are you training your PCOs?

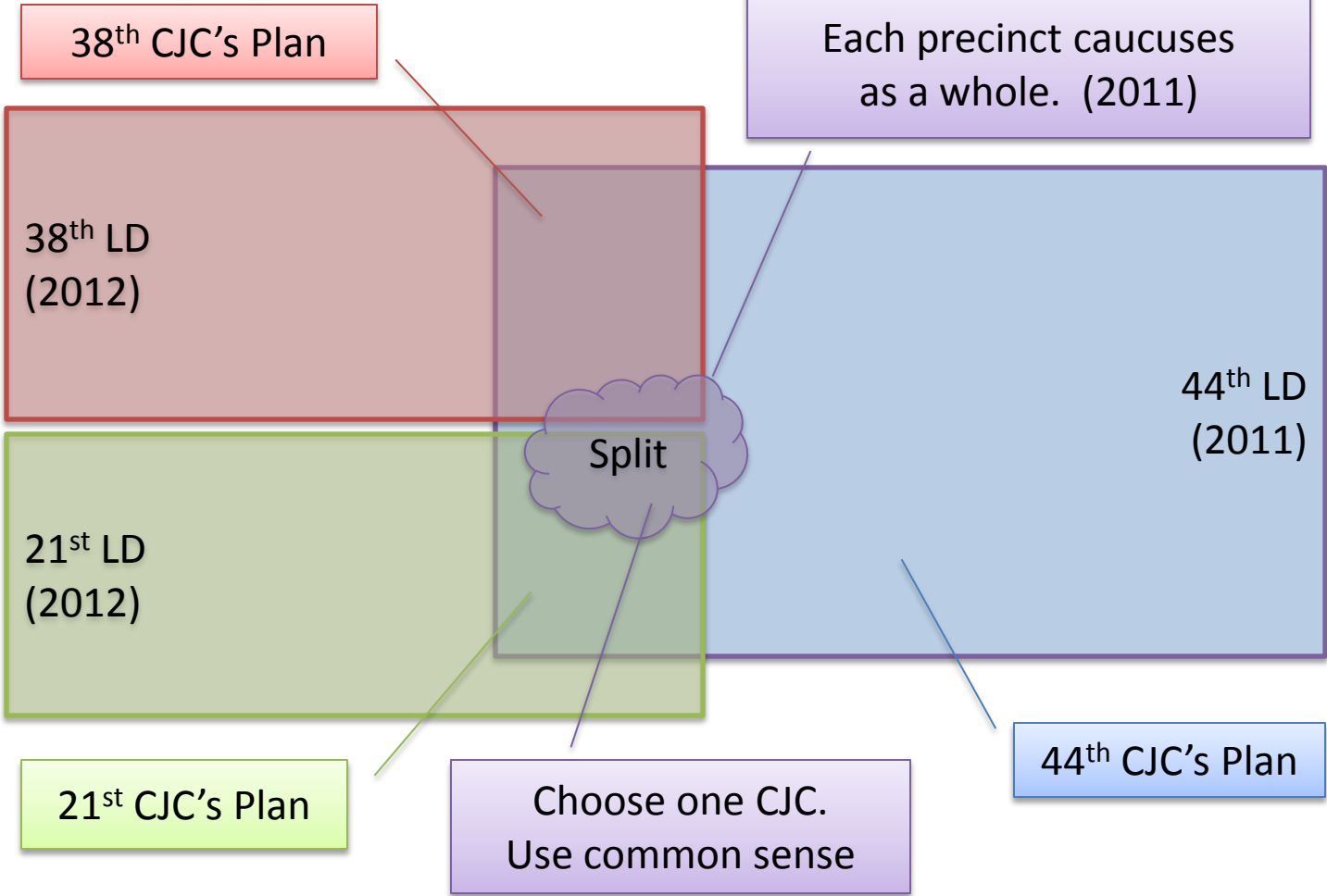
WSD Technology Committee

Report to Chair's Organization

January 28, 2012

Shelton, WA

Planning for Overlaps



New Local Party Websites

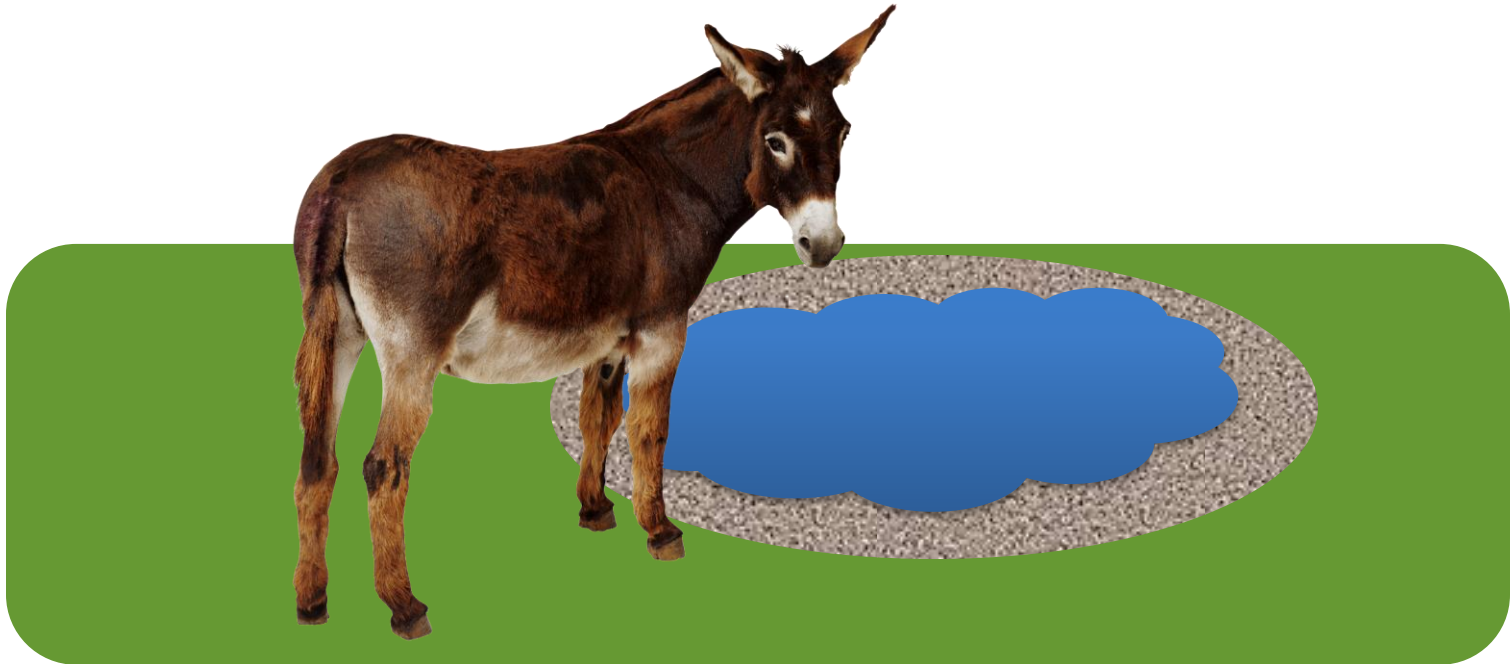
- All local parties now have web sites!
 - **Redirect to existing sites (70%)**
 - **Host new sites (30%)**
- wa-democrats.net
 - Cohesive Brand
 - Easy to Find
 - Permanent Links
 - Free!



How to find any local party site

- ***All existing links still work!***
- New links at wa-democrats.net
 - [adams.](#) through [yakima.](#)
 - [ld01.](#) through [ld49.](#)
 - [cd01.](#) through [cd10.](#)
- Examples
 - spokane.wa-democrats.net
 - Redirects to www.spokanedemocrats.org
 - cd10.wa-democrats.net
 - New Free Site, running WordPress, says “Hello World”.

Local Website Quality



- Local parties manage local content
 - Create a local web team
 - Share ideas across the state

Open Discussion

- The floor is open...
- We adjourn at 11:45am.